

Legislation 101

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POLICY

A plan of action agreed to by a group of people with the power to carry it out and enforce it

- » Laws
- » Regulations
- » Guidelines
- » Principles
- » Directions

POLICY

What is to be done

Who is to do it

How it is to be done

POLICY

Personal

Organizational

Public

PERSONAL POLICY

The set of standards you use to guide your own decisions and actions.

“I choose to buy local food to support local farmers and the local economy.”

ORGANIZATIONAL POLICY

Guides how organizations and businesses operate; often does not have public input.

“HyVee has organic milk from local producers.”

PUBLIC POLICY

Guides how federal, state and municipal governments operate and address specific issues or problems

Developed through a process that involves input from citizens, government staff, and elected officials

“Des Moines Public Schools do not allow the sale of sugared soft drinks in schools.”

INFLUENCE POLICY

- Know the issue, goal
- Know the opposition
- Know the policy process and policy makers
- Engage stakeholders and develop networks

INFLUENCE POLICY

Know the issue, goal

INFLUENCE POLICY

Know the opposition

INFLUENCE POLICY

Know the policy process
and
policy makers

(www.legis.state.ia.us)

IDEA TO LAW

Idea
Bill Drafted
Bill Filed
Committee Assignment
Committee Action
Floor Debate
Amendment
Vote
Second Chamber
Governor
Law

INFLUENCE POLICY

Engage stakeholders
And
Develop networks

INFLUENCE POLICY

Take Action

ACTIVISM 101

Choose you communication method

Make it personal

Keep it brief

Follow-up

INFLUENCE POLICY

Laws



Regulations and Rules

ACTIVISM 101

Have Fun!