



Missouri/Iowa/Nebraska/Kansas Dietetic Associations

MINK Annual Meeting 2007

"TOGETHER AGAIN: PREPARING FOR OUR FUTURE"

Member Focused Programs

Inspiring Speakers

Networking Opportunities

Knowledge Based Activities

March 22-24, 2007

*Sheraton Overland Park Hotel
6100 College Boulevard
Overland Park, Kansas*

AGENDA

Thursday, March 22, 2007

1:30 p.m. – 4:30 p.m.

Pre-Conference Workshop

“Applying the Nutrition Care Process and Standardized Language: Key To Providing High Quality Nutrition Care”

*Nancy Hakes-Smith, PhD, RD, Manager,
Clinical Nutrition Services, Bryan LGH
Medical Center, Lincoln, NE*

*Nancy Lewis, PhD, RD, Professor,
Department of Nutrition and Health
Services, University of Nebraska-Lincoln,
Vice-Chair Nutrition Care
Process/ Standardized Language
Committee of ADA*

An interactive, practice-focused workshop. Didactic information on the Nutrition Care Process and Standardized Language is presented in a format that offers immediate opportunity for practice using these tools with several simulated clinical cases. Feedback is provided by instructors as well as peers who have already implemented these tools in their own institutions. Registration includes the new ADA reference book, *Nutrition Diagnosis and Intervention: Standardized Language for the Nutrition Care Process*.

3 hours CEU's requested

**THERE IS A SEPARATE
CHARGE FOR THE WORKSHOP**

6:00 p.m. – 9:00 p.m.

**Missouri Dietetic Association
Board Meeting**

**Iowa Dietetic Association
Board Meeting**

**Nebraska Dietetic Association
Board Meeting**

**Kansas Dietetic Association
Board Meeting**

Friday, March 23, 2007

6:30 a.m. – 7:15 a.m.

Stay Strong Stay Healthy

University of Missouri Extension
Exercise Session

7:30 a.m. – 8:00 a.m.

Registration

Ongoing Food Drive for Harvesters
Sponsored by the Kansas City Dietetic
Association

8:00 a.m. – 8:15 a.m.

Welcome

*Pauli Landhuis, MS, RD, LD,
MDA President*

*Patricia Bullock, RD, LD,
IDA President*

*Karen S. Miller, MS, RD, LMNT,
NDA President*

*Roxanne Bell, MS, RD, LD,
KDA President*

8:15 a.m. – 9:15 a.m.

Keynote Address: “Finding the Leader In You”

*Connie Diekman, MEd, RD, LD, FADA,
President-Elect of the American Dietetic
Association*

Many services are available to ADA members to help them develop the skills and tools they need to be the best source for food and nutrition information. Ms. Diekman also highlights ADA accomplishments in the areas of media outreach, advocacy, and professional practice that not only advance the Association's goals but allow ADA to lead the way when it comes to proper food and nutrition information.

**Sponsored by
The American Dietetic
Association**

Friday (continued)

9:15 a.m. – 10:15 a.m.

“Whole Grains and Fiber in Heart Health”

*Marcia Scheideman, MS, RD, LD, CFCS,
President Whole Foods Council*

A current research project that looks at the protective effects of a whole grain diet on cardiac health. A description of methods used and results attained from consumption of a high carbohydrate, high fiber diet compared to a low carbohydrate, high fat diet on vascular dilation and important indicators of coronary health.

Sponsored by the Kansas Wheat Council

10:15 a.m. – 5:30 p.m.

Break/Exhibits/Poster Sessions

10:45 a.m. – 11:45 a.m.

“Making Food A Family Affair”

*Felicia Busch, MPH, RD, LN, FADA,
President Felicia Busch and Associates*

Mom should not be the only one concerned about her family's food and nutrition. With everyone running in different directions, it is critical to re-establish the importance of whole family traditions like eating together and staying fit. Discover innovative programs that reach everyone from kids to grandma and grandpa. Learn the secrets from nutrition professionals on the leading edge of this campaign.

Sponsored by

**National Cattlemen's Beef Association,
Missouri Beef Industry Council,
Iowa Beef Industry Council,
Nebraska Beef Council,
Kansas Beef Industry Council**

11:45 a.m. – 1:30 p.m.

Luncheon Awards/Business Meeting

**Missouri Dietetic Association
Luncheon Sponsored by
Missouri Beef Industry Council**

**Iowa Dietetic Association
Luncheon Sponsored by
Iowa Beef Industry Council**

**Nebraska Dietetic Association
Luncheon Sponsored by
Nebraska Beef Council**

**Kansas Dietetic Association
Luncheon Sponsored by
Kansas Beef Industry Council**

Friday (continued)

1:30 p.m. – 2:30 p.m.

“Medical Nutrition Therapy for Pressure Ulcers, More than Just Zinc”

*Evelyn Phillips, MS, RD, LDN,
Clinical Nutrition Manager & Researcher,
Magee Rehabilitation Hospital*

Review the relationship between the inflammatory response and pressure ulcers/non-healing wounds. Illustrative case studies will demonstrate current nutrition intervention for the prevention and treatment of pressure ulcers.

Sponsored by Nestle Nutrition

2:30 p.m. – 3:30 p.m.

“Administrative Persuasion”

*Kathy Hall, RD, LD,
Corporate Health Manager,
US Foodservice*

Everyone needs to develop negotiation skills to accomplish their goals. Ms. Hall will analyze an effective process for presenting ideas to senior executives that will help identify the thought process that motivates managers to take action on ideas. The ultimate goal is effective negotiations that result in administration saying “yes.”

Sponsored by U.S. Foodservice

3:45 p.m. – 4:45 p.m.

“Tools for Success in Public Policy and Advocacy. You Can Make the Difference”

*Juliana Smith, MEd,
ADA Director of State Government
Relations*

*Anne Marie Hunter, MS, RD, LD, FADA,
ADA PAC,
Director of Clinical Nutrition Services, St.
John's Regional Medical Center,
Joplin, MO*

Knowing about the legislative process and the value of a strong, pro-active advocacy program can make a difference for the dietetics profession. Becoming pro-active and learning the value of key state contacts can help Registered Dietitians contribute to influencing public policy.

**Sponsored by
The American Dietetic Association**

Friday (continued)

4:45 p.m. – 5:45 p.m.

“On the Role of Nutrition in End of Life Care”

*Susan Sturgess, MS, RD, LD, CNSD,
Senior Dietitian, Hospice Care Network,
Woodbury, NY*

Nutrition is important in end-of-life care and specific modes of nutrition support are appropriate for various end-stage disease states. Current medical literature suggests which applications of nutrition provide the greatest benefits for quality of life in palliative care. There are also medical, legal, and ethical implications involved in feeding the terminally ill patient.

Sponsored by Novartis

5:30 p.m.

Exhibits Close

**7 hours CEU's requested;
1 hour for Exhibits/Posters**

Saturday, March 24, 2007

6:30 a.m.

5K FUN Run/Walk

7:30 a.m. – 8:15 a.m.

Omelet Breakfast

Sponsored by Egglund's Best Eggs

8:15 a.m. – 9:15 a.m.

Food Allergy Update

*Stephen L. Taylor, PhD,
Professor and Director Food Allergy
Research and Resource Program,
University of Nebraska*

IgE-mediated food allergies affect an estimated 3.5-4.0% of the U.S. population. Learn how to assist clients/patients with construction and implementation of safe and effective avoidance diets. Recognize the implications of the Food Allergen Labeling & Consumer Protection Act of 2004 on the quality of life of allergic clients/patients.

Saturday (continued)

9:15 a.m. – 11:00 a.m.

“Taking Action for Healthy Kids, A Challenge for All of Us!”

*Moderator: Vickie L. James, RD, LD,
Healthy Kids Challenge Director*

Hear about the national public-private partnership Action for Healthy Kids, and learn how you can take small, simple steps personally and professionally to engage schools, families, and communities in improving eating and physical activity habits in youth. Go home with fresh ideas, a motivation to make a difference, and Take the Challenge!

Panel Portion – “Taking Action for Healthy Kids Success Stories...Words of Wisdom From Those Making a Difference With Kids”

Missouri – Cindy Hormel, School Nutrition Director, Liberty School District

Iowa – Amy Liechti, Trim Kids Coordinator

Nebraska – Peggy Johnson, Foodservice Director, Beatrice Public Schools

*Kansas – Vickie L. James, RD, LD,
Healthy Kids Challenge Director*

***Sponsored by the
Midwest Dairy Association,
American Dairy Association/
Dairy Council of Nebraska,
St. Louis District Dairy Council***

11:00 a.m. – 11:15 a.m.

Break

11:15 a.m. – 12:15 p.m.

“Boosting Employee Morale and Productivity”

*Joel Weintraub, BS, MEd,
President Humor for the Health of It*

Reduce stress, improve attitudes and employee relations/customer service while developing an entrepreneurial spirit in your employees.

***Sponsored by SYSCO of Kansas City,
SYSCO of St. Louis,
Pegler SYSCO of Lincoln, NE,
Lyons Magnus, Maker of SYSCO Imperial
Healthcare Products***

Saturday (continued)

12:15 p.m. – 12:30 p.m.

Pick up Picnic/Box Lunches

*Sponsored by Graves Menu Maker Foods,
Jefferson City, MO*

12:30 p.m. – 1:30 p.m.

**“Critical Care Nutrition: How To Promote
Delivery of Early Enteral Nutrition”**

*Stephen A. McClave, MD,
Professor, School of Medicine and Director
of Clinical Nutrition, University of
Louisville*

Promoting early enteral nutrition has a significant effect on the healing process in critical care. Dr. McClave will present current research and illustrations to support this approach.

*Sponsored by
Ross Products Division Abbott
Laboratories*

Saturday (continued)

1:30 p.m. – 2:30 p.m.

**“Egg and Health: Dietary Foe or Nutrition
Friend”**

*Donald J. McNamara, PhD,
Executive Director, Egg Nutrition Center,
Washington, DC*

Hear the latest research on eggs and health, including the dietary cholesterol issue, as well as the importance of egg nutrients in the diet. Specific topics include egg protein and satiety; choline and fetal brain development; and lutein and eye health.

*Sponsored by Iowa Egg Council,
Missouri Egg Council,
Nebraska Department of Agriculture,
Poultry & Egg Division*

2:30 p.m.

ADJOURN

6 hours CEU's requested

Hotel Accommodations



Sheraton Overland Park Hotel

AT

THE CONVENTION CENTER

6100 College Boulevard
Overland Park, Kansas 66211
Toll Free: 866-837-4214
Local: 913-234-2100

Book your reservation on-line at:
[www.starwoodmeeting.com/StarGroupsWeb/
res?id=0608095047&key=40D22](http://www.starwoodmeeting.com/StarGroupsWeb/res?id=0608095047&key=40D22)

Room rates are \$114
(single/double/triple or quad).

Indicate you are with the MINK Dietetic
Association Joint Conference Group.

**MAKE RESERVATIONS BY
FEBRUARY 26, 2007
TO GUARANTEE ROOM RATE.**

General Directions

From Kansas City International Airport - Take Interstate 29 South to Interstate 35 South. Continue on I-35 to Interstate 435 East, then exit Metcalf Avenue. Turn right and continue on Metcalf Avenue until you reach College Blvd. Turn left and follow College Avenue to the top of the hill. The hotel is located on the left.

From South - From I-35 South, take I-435 East to Metcalf Avenue. Turn right at the bottom of the exit onto Metcalf Avenue. Proceed to College Blvd. and turn left. Follow College Blvd. to the top of the hill. The hotel is located on the left.

From East - From Interstate 70 West, take I-435 South to Nall Avenue. At the top of the exit, turn left, going over the interstate. Turn right on College Blvd. Just over the top of the hill you will see the hotel on the right.

From West - From I-70 East, take I-435 South to Metcalf. Turn right at the bottom of the exit. Follow Metcalf to College Blvd. and turn left. Proceed to the top of the hill and the hotel is located on the left.

About the Speakers

Connie Diekman, MA, RD, LD, past President of the Missouri Dietetic Association (1987), a member of the Board of Directors of the American Dietetic Association (ADA) since 2004, is currently President Elect of the ADA (2006-2007). Ms. Diekman presently serves as Director of University Nutrition at Washington University in St. Louis, MO. Some of her previous work experiences include teaching nutrition classes to a variety of health care students and providing nutrition services as a consultant to a variety of clients. Honors include Recognized Young Dietitian of the Year for Missouri and Outstanding Dietitian of the Year for Missouri.

Marcia Scheideman, MS, RD, LD, CFCS, is currently President of the Wheat Foods Council. Her responsibilities include administration of the national office and public relations program and serving as the Council's spokesperson to the media, government, trade organizations, and the grain industry. She holds a bachelor's degree in home economics education from Carnegie Mellon University in Pittsburg, PA; a master's degree in education from Syracuse University in Syracuse, NY; and is a registered dietitian. She will cover research completed on a high carbohydrate, high fiber diet in relation to cardiovascular health.

Felicia Busch, MPH, RD, LN, FADA, is President of Felicia Busch and Associates, Inc. The author and contributing author of multiple publications such as *The Complete Book of Vitamins, Minerals and Dietary Supplements*, her writings significantly focus on nutrition and wellness. Ms. Busch, a spokesperson for The American Dietetic Association from 1990-2004, presents topics concerning health promotion. This is reflected in her many publications and national presentations.

Evelyn Phillips, MS, RD, LDN, is currently Clinical Nutrition Manager and Researcher for Magee Rehabilitation Hospital in Philadelphia, PA. In addition, as President of Bulls Eye Nutrition Consultants, Inc. since 2004, she has made numerous professional presentations on Medical Nutrition Therapy for wound healing across the United States. Her professional interests also includes nutritional supplement research and development.

Kathy Hall, RD, LD, is Corporate Healthcare Manager for US Foodservice. Active in the Arkansas Dietetic Association, she has extensive leadership experience in healthcare and professional organizations. She has a proven ability to set and achieve goals that include sales plans, saving goals, customer engagements, and expense management. Ms. Hall conducts training at all levels of the healthcare organization and coordinates the efforts of quality work teams. She will focus on individuals' developing negotiation skills to accomplish their goals.

Juliana Smith, MEd, from the University of Virginia, is the Director of State Government Relations for the American Dietetic Association. Her extensive background in political affairs includes working as an aide in the Virginia Governor's Office, a lobbyist for the Virginia Farm Bureau, Assistant to the Under Secretary for International Affairs at the USDA, and Legislative Assistant for Agriculture for Senator Pete Wilson and Congressman Nick Smith. In her current position at ADA, Ms. Smith works with state affiliates on grassroots and advocacy issues to enhance credibility, visibility, and respect for ADA members.

Anne Marie Hunter, MS, RD, LD, FADA, is currently Director of Clinical Nutrition Services, Regional Diabetes Education Program, and Metabolic Support Services at St. John's Regional Medical Center in Joplin, MO. She is an active member of the American Dietetic Association and is currently a member of the Board of Directors for the Political Action Committee serving as Vice Chairman 2005-2006. As a member of ASPEN she was elected to the Board of Directors from 1984-1989 and has more recently been a member of the Public Policy Committee for ASPEN. She has served as a Director-at-Large and President Elect of the Missouri Dietetic Association. She has presented to audiences on topics involving nutrition/nutrition support and professional issues for the RD.

Speakers (continued)

Susan Sturgess, MS, RD, LD, CNSD, an active member of ASPEN, has served as past President and Education Chair New York/Long Island ASPEN. She is currently Senior Dietitian for Hospice Care Network in Woodbury, NY. Ms. Sturgess serves as an adjunct professor at the New York Institute of Technology/New York College of Osteopathic Medicine and a guest lecturer for Long Island University at C.W. Post. She has authored a chapter on "Food and Nutrition" for the medical textbook *Food Hypersensitivity and Adverse Reactions A Practical Guide for Diagnosis and Management*.

Stephen L. Taylor, PhD, currently serves as Professor in the Department of Food Science & Technology and Director of the Food Allergy Research & Resource Program at the University of Nebraska. He received his B.S. and M.S. degrees in food science and technology from Oregon State University and his Ph.D in biochemistry from the University of California–Davis. Dr. Taylor's primary research interests involve the determination of the minimal eliciting doses for specific allergenic foods, the assessment of the allergenicity of ingredients derived from allergenic sources, and the assessment of the allergenicity of foods produced through agricultural biotechnology.

Vickie L. James, RD, LD, is the creator and national director of Healthy Kids Challenge, a school/community based approach for children's health, originated in 1998 by *Cooking Light* magazine. HKC focuses on increasing opportunities for healthy eating and physical activity for children in an effort to make healthy living a habit. Healthy Kids Challenge was the 2003-04 American Dietetics Association Anita Owen Award Recipient for Most Innovative Educational Program. Vickie has been the Recognized Young Dietitian and the Distinguished Dietitian for Kansas; the KSU 2001 Alumni Fellow for the College of Human Ecology, and the 2003 KSU Alumni Entrepreneur Award recipient. She was honored in 2003-04 by the ADA Foundation by receiving the Award for Excellence in Community Dietetics.

Joel Weintraub, BS, MEd, founder of Humor for the Health of It, holds his degrees in Exercise Physiology from Temple University. A presenter in various settings, from corporations to federal agencies to comedy clubs; his objective is to blend the two fields of health and humor so that his audience will laugh and learn about topics that include stress management, sleep techniques, exercise and cardiac physiology, time management, motivation, memory techniques, customer service, employee morale, and communication.

Stephen A. McClave, MD, is Professor, Division of Gastroenterology/Hepatology and Director of Clinical Nutrition at The University of Louisville School of Medicine. Dr. McClave has obtained board certification with the National Board of Medical Examiners; the American Board of Internal Medicine; Subspecialty Board, Gastroenterology; and the American Board of Physician Nutrition Specialists. He has significant research, presentations, and publications in critical care nutrition, and will be presenting on the effectiveness of early enteral nutrition.

Donald J. McNamara, PhD, is the Executive Director of the Egg Nutrition Center in Washington, DC, and Vice-President of the United Egg Producers. Dr. McNamara has published over 150 research articles, reviews, and book chapters on the relationships between dietary lipids, plasma lipoprotein, and cardiovascular disease risk. Dr. McNamara's invited reviews have been published in *Annual Reviews of Nutrition*, *Present Knowledge in Nutrition*, *Modern Nutrition in Health and Disease*, and *Encyclopedia of Human Nutrition*. He is a fellow of the Council on Arteriosclerosis and the Council on Nutrition, Physical Activity and Metabolism of the American Heart Association, and a member of the American Society for Nutrition. Dr. McNamara has given over 300 lectures nationally and internationally on the relationships between diet, plasma lipids and lipoproteins, and heart disease risk.

MISSOURI/IOWA/NEBRASKA/KANSAS DIETETIC ASSOCIATIONS REGISTRATION FORM

NAME: _____

COMPANY/EMPLOYER NAME: _____

ADDRESS: _____

STATE/ZIP: _____ CONTACT PHONE: _____

E-MAIL: _____ ADA MEMBERSHIP #: _____

Check one: MDA Member IDA Member NDA Member KDA Member

	Early Bird	Late Fee (after February 26, 2007)
ADA MEMBER		
Thursday Workshop	<input type="checkbox"/> \$ 75.00	<input type="checkbox"/> \$ 90.00
2 Day Conference	<input type="checkbox"/> \$120.00	<input type="checkbox"/> \$175.00
Friday Only	<input type="checkbox"/> \$100.00	<input type="checkbox"/> \$140.00
Saturday Only	<input type="checkbox"/> \$ 85.00	<input type="checkbox"/> \$125.00
NON-ADA MEMBER		
Thursday Workshop	<input type="checkbox"/> \$150.00	<input type="checkbox"/> \$175.00
2 Day Conference	<input type="checkbox"/> \$240.00	<input type="checkbox"/> \$350.00
Friday Only	<input type="checkbox"/> \$175.00	<input type="checkbox"/> \$250.00
Saturday Only	<input type="checkbox"/> \$145.00	<input type="checkbox"/> \$210.00
STUDENT/RETIREE/ADA MEMBER		
2 Day Conference	<input type="checkbox"/> \$ 60.00	<input type="checkbox"/> \$ 85.00
Friday Only	<input type="checkbox"/> \$ 50.00	<input type="checkbox"/> \$ 60.00
Saturday Only	<input type="checkbox"/> \$ 45.00	<input type="checkbox"/> \$ 55.00
STUDENT/RETIREE/NON-ADA MEMBER		
2 Day Conference	<input type="checkbox"/> \$ 80.00	<input type="checkbox"/> \$100.00
Friday Only	<input type="checkbox"/> \$ 60.00	<input type="checkbox"/> \$ 70.00
Saturday Only	<input type="checkbox"/> \$ 55.00	<input type="checkbox"/> \$ 65.00
5K FUN Run/Walk	<input type="checkbox"/> \$ 25.00	

I would like a vegetarian meal for Friday Luncheon

I would like to make a donation to KC Food Bank (Harvesters) \$ _____
(bring a non-perishable food item and \$1 donation will be made for each item)

I would like to make a donation TO ADA Foundation \$ _____

I have been a member of ADA 5 years or less YES NO

TOTAL AMOUNT ENCLOSED: \$ _____

NO REFUNDS AFTER FEBRUARY 26

(a \$15 processing fee will be charged prior to February 26)

Make check payable and return to:

MINK ANNUAL MEETING, P.O. Box 1225, Jefferson City, MO 65102

THANKS to this year's MINK Annual Meeting Committee!

MISSOURI

**MARY ANNE DRAKE BROWN
PAULI LANDHUIS
SHELLEY STAFFORD**

IOWA

**DIANE DUNCAN-GOLDSMITH
MONICA LURSEN
KRIS WOOD**



NEBRASKA

**MAXINE MCELLIGOTT
KAREN S. MILLER
CYNTHIA L. VAN RIPER
ELAINE FARLEY ZOUCHA**

KANSAS

**ROXANNE BELL
DIANA FLOYD
CYNTHIA FRISBIE
AMY GOCHE
MEGHAN KEARN**

**“TOGETHER AGAIN:
PREPARING FOR OUR FUTURE”**

March 22-24, 2007

Sheraton Overland Park Hotel, Overland Park, KS

**MINK ANNUAL MEETING
P.O. Box 1225
Jefferson City, MO 65102
573-636-2822**

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MO
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**Make Room Reservations by
February 26th!**